



Project title: VALE INCUBAÇÃO - TEX-HUB a new project in the textile area

Project code: NORTE-02-0651-FEDER-037317

Main Objective: Strengthen the competitiveness of SMEs

Region of intervention: North OP

Beneficiary: Maria Manuela Pereira Gomes

Date of Approval: 02-02-2018

Start date: 10-03-2018

Completion Date: 12-06-2019

Total eligible investment: 6,666.00 euros

European Union financial support: ERDF - 4,999.50 euros

Project objectives:

Our objective with the incubation of the company in the VILARINHO PARQUE Incubator - CONSTRUCTION AND REAL ESTATE MANAGEMENT, S.A., from the Municipality of Vila Nova de Famalicão is:

- Benefit from management services to support the company in business consolidation.
- Get follow-up on the operational management of the business, more precisely opening doors with large companies based in Famalicão and who can benefit from our services.
- Support in structuring the communication strategy, since the Municipality of Famalicão has several monthly marketing tools that can be a good advertising platform for our services.
- Support in structuring the internationalization process, through contacts with potential clients across Europe.
- Advice and legal support on client contracts and employment contracts.
- It will be very important for us also to support us in contact with financial entities, because we believe that at an early stage we will need an available checking account to cover start-up expenses;
- Not least, we have support in the development of marketing tools such as the company's simple presentation website.